13th September 2016

Dear Prospective Sponsor,

It is my pleasure to share with you a unique business opportunity to partner with us at Wrightfully Fit Fitness Center for our 8<sup>th</sup> Annual WRIGHTFULLY FIT 5K/ 10K Charity Run/ Walk 2016. This year the Turks & Caicos Islands Diabetic Association has been selected as our recipient charity.

The Turks & Caicos Islands Diabetic Association is a non-profit organization that was established in 2007 to represent persons with diabetes and provide a national support network. Our goal is to help improve their lives and educate them and their families to make healthier lifestyle choices. This event will help bring awareness to this disease that is rapidly becoming one of the country's fastest growing health conditions with more than 3,000 persons diagnosed and growing.

The WRIGHTFULLY FIT 5K/ 10K Charity Run/ Walk 2016 will be hosted on Sunday November 13th, 2016 at 6:15 pm, at the Salt Mills Plaza parking lot. November 14th, is also commemorated as World Diabetes Day.

It would be our privilege to have your business be a part of this signature event and partner in brining attention and awareness to Diabetes in the Turks & Caicos Islands. As part of this historic campaign your business could receive international recognition leading up to and the day of the event through the International Diabetes Federation website, WF website, our FB page, Posters, TV, Newspaper and Banners.

Corporate sponsorship opportunities are available at several levels. Please submit the enclosed Sponsorship Letter of Agreement by October 7<sup>th</sup>, 2016, to maximize your promotional time.

If you have any questions, please contact John Wright at 649-941-3311 or email <a href="mailto:JWrightfullyfit@yahoo.com">JWrightfullyfit@yahoo.com</a>. I would be delighted to discuss these opportunities with you further at your earliest convenience.

Sincerely,

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Managing Director/ Event Organizer

### **Contributing Sponsor**

As a sponsor you will be a vital member of the Gold WRIGHTFULLY FIT 5K/ 10K Charity Run/ Walk 2016. In return for your investment you will receive a variety of opportunities to promote and network your business and being part of a great community culture are just some of the beneficial aspects.

In return of your investment you will receive the following benefits:

# **Advertising Benefits**

- Your name/logo will be placed on the Sponsor page of our website including our Facebook page.
- Your name/ logo on event tables

# **Hospitality Benefits**

You will receive 2 entry to the walk

### **General Benefits**

You will receive an official certificate of appreciation

Investment: \$250.00

### **Associate Sponsor**

As an Associate sponsor you will get to promote and network your business through various marketing activities. Your company will be well looked after and we will promote your business to the best of our ability.

In return of your investment you will receive the following benefits:

# **Advertising Benefits:**

- Your name/logo will be placed on the Sponsor page of our website including our Facebook page.
- Your name/ logo on event tables
- Your logo on Banner at start/ finish of event

# **Hospitality Benefits**

You will receive 4 entry to the walk

#### **General Benefits**

You will receive an official certificate of appreciation

Investment: \$500.00

### **Corporate Sponsor**

Looking for good exposure across participants, spectators and media at minimal costs? The Corporate Sponsorship is for you. In return for your investment you will receive a variety of opportunities to promote and network your business and being part of a great community culture are just some of the beneficial aspects. This package provides a variety of promotional opportunities to expose your business.

In return of your investment you will receive the following benefits

# **Advertising Benefits**

- Your name/logo will have premium placement on the Sponsor page of our website including our Facebook page.
- Your name/ logo on event tables
- Your name/ logo on Banner at start/ finish of event
- Your name/ logo will be featured in all print advertising

#### **Hospitality Benefits**

You will receive 6 entry to the walk

#### **General Benefits**

You will receive an official certificate of appreciation

Investment: \$750.00

### **Presenting Sponsor**

This sponsorship is perfect for local businesses looking for high exposure across participants, spectators and media while also enjoying the benefits of entering 20 of your employees in the Charity Run/ Walk through the hospitality package. In return for your investment you will receive a variety of opportunities to promote and network your business and being part of a great community culture are just some of the beneficial aspects.

In return of your investment you will receive the following benefits

# **Advertising Benefits**

- Your name/logo will have premium placement on the sponsor page of our website including our Facebook page.
- Your name/ logo on event tables
- Your name/ logo on Banner at start/ finish of event
- Your name/ logo will be featured in all print advertising
- Your Company has an opportunity to put up signage during the event
- Your Company has an opportunity to set up a table to promote your products/ services during the event

#### **Hospitality Benefits**

You will receive entry for 20 of your employees

### **General Benefits**

- You will receive an official certificate of appreciation
- You have the opportunity to present an award to the winners of the Run/ Walk

Investment: \$1,500.00

#### **Overview**

Please see below a quick overview of the different sponsorship packages.

Sponsorship package 8th Annual WRIGHTFULLY FIT 5K/ 10K Charity Run/ Walk 2016				
	Contributing	Associate	Corporate	Presenting
	\$ 250.00	\$ 500.00	\$ 750.00	\$1,500.00
Advertising				
Name/ logo on sponsor page of our website/Facebook	$\checkmark$	$\sqrt{}$	√ Premium	√ Premium
Name/ logo on event tables	$\checkmark$	$\sqrt{}$	√ Premium	√ Premium
Name/ logo on Banner at start/ finish of event		$\sqrt{}$	$\sqrt{}$	$\checkmark$
Name/ logo will be featured in all print advertising			$\sqrt{}$	$\checkmark$
Signage during the event				$\checkmark$
Set up a table to promote your products/ services				$\checkmark$
Hospitality				
Complementary Entry Run/ Walk (Employees)	2	4	6	20
General				
Certificate of appreciation	√	V	V	V
Present an award				V

# **Sponsorship Agreement**

This Sponsorship Agreement for the WRIGHTFULLY FIT 5K/ 10K Charity Run/ Walk 2016 event is between Wrightfully Fit Fitness Center and the Sponsor named below.

Company, Organization or Individual Name

| Contact Name | E-mail | Sponsor ship Level: | Corporate Sponsor \$750.00 | Corporate Sponsor \$250.00 | Donation Only in the amount of | (Please make payable to Wrightfully Fit Ltd) | Authorized Signature: | Date: | Date: |

#### Terms:

Printed Name:

- As a Sponsor I will receive the applicable sponsorship opportunities as detailed in the sponsor package.
- These opportunities will not be valid until receipt of this agreement and payment of sponsorship.
- I agree to provide a high resolution digital logo/ artwork for promotional use only. Please email digital logo/ artwork to Caicoswater@gmail.com.

#### **Event Details**

# 2016 Charity Recipient:

Part proceeds will be donated to the Turks & Caicos Islands Diabetic Association

#### Date:

Saturday November 14th, 2016/ World Diabetes Day Warm-up 6:00 pm, 5K and 10K begins 6:30 pm sharp

#### Where:

All participants will meet at Wrightfully Fit Fitness Center at Salt Mills Plaza, Grace Bay

# Registration:

Register at Wrightfully Fit Salt Mills Plaza or Turtle Cove location before or on the day of the event Registration packages include: Bib, Water Bottle, Medal and Pamphlets

#### Course:

5K: Starts Salt Mills parking lot, along Grace Bay Road to Provo Golf Club and return 10K: Starts Salt Mills parking lot, along Grace Bay Road to Blue Haven Resort Security Gate and return. Each route will be marked. Water stations, First Aid, spot lighting and Police presence will be provided along the route.

#### **Entry Fee:**

\$ 25.00 per person

\$ 50.00 per Family up to 5 persons

\$ 60.00 per Family 6 or more persons

\$ 20.00 Groups 6 or more persons

#### **Prize Categories:**

Medals for 10K: 1st Place, 2nd, 3rd Male, Female and Pet Medals for 5K: 1st Place, 2nd, 3rd Male, Female and Pet

Best Corporate Team Trophy

#### Post Run/ Walk:

Silent Auction, DJ Music, Junkanoo Rush, appearance by Henry the Conch, Food and Refreshments sponsored by Big Al's Burger and Fresh Catch Restaurant. The gym will be open from 4:00 pm to 8:00 pm for non-member who wish to workout, donation \$5.00.

Come and Join the Party!!!